



4500 San Pablo Road
Jacksonville, Florida 32224
904-953-9599
Tax ID: 59-3337028

September 7, 2023

Dear Potential Exhibitor:

On behalf of course directors George G.A. Pujalte, M.D., C.A.Q.S.M., F.A.C.S.M., Daniel P. Montero, M.D., C.A.Q.S.M., F.A.A.F.P., and Wesley D. Troyer, D.O. we hope you will consider a display opportunity at our upcoming course offering, **8th Annual Sports Medicine for the Clinician 2024**. This course is held March 8-10, 2024 at the Disney Contemporary Resort at Walt Disney World® Resort – Lake Buena Vista, FL. The course is offered live with a livestream enrollment option, and we expect around 175 attendees. This course is designed for athletic trainers, NPs, PAs, sports medicine physicians, family physicians, physiatrists, internists, pediatricians, ER physicians, orthopedists, and medical providers involved in the care and management of athletes and active individuals in clinic or non-operative/non-surgical/non-invasive settings.

Display fees to exhibit at the live course or the virtual exhibit hall is \$1,999.00. Space at the live course is limited and table assignments will be made on a first-come, first-served basis.

Both live, in-person and virtual exhibit options are available. Please note, this course is offering additional advertisement opportunities on the next page.

Exhibit options for the full three-day course:

Option 1: \$1,999

- Display fee to exhibit **in-person live** at course only

Option 2: \$1,999

- Display fee to exhibit **virtually** only

Option 3: \$2,999

- Display fee to exhibit at course both live and virtually

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Discounted hotel room rate; reservations must be made before the room block is filled or before the expiration date of February 13, 2024; whichever comes first
- To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day.

Virtual Exhibit Benefits:

- Promotion available from the time a company completes the setup of their virtual booth until one year after the course - 3/10/2025
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be

based on when submissions are received)

- Exhibit booth customization, options include PowerPoint slide, PDF handout and/or video
- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor Recognition in the online course syllabus
- An acknowledgement on the break slide announcements during the course
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Ashley Cotto

Make checks payable to:

Mayo Clinic
790N Stabile/CPD
Attn: Ashley Cotto – SM 2024
4500 San Pablo Road
Jacksonville, FL 32224
Tax ID: 59-3337028

Additional Advertisement Opportunities:

Promotional Symposium (Non-CME) - \$8,000 – (Limited to 2 companies)

Nonaccredited program, independently developed and directly sponsored by industry, is presented in an educational format that will provide insight on new or controversial developments. The timings offered will be 30 minutes before the CME conference for the two of the three-days in the conference. (Food and Beverage is included)

Signage at Breakfast and Lunch - \$2,500 – (Limited to 3 Companies)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be used on materials prominently displayed during meals. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bags - \$3,000 – (Exclusive to 1 Company)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags may contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Hotel Key Card Sleeves - \$3,000 – (Exclusive to 1 Company) - PENDING

Display your company logos for all attendees to see anytime they enter their hotel room at the Disney Contemporary Resort at Walt Disney World® Resort. Artwork must be received by MCSCPD no later than 12/15/2023. Template can be sent as requested.

Conference Bag Inserts - \$500 – (Multiple Companies Permitted)

Conference bag inserts are a great opportunity to invite attendees to your table, announce your participation or conference-related event. Your company will provide 200 copies of a one-page flyer or booklet advertisement (no larger than 8 ½ x 11) and MCSCPD will insert them into the official conference bags. Inserts must be received by MCSCPD no later than 2/27/2024.